

MAYOR FRANK DOYLE - VICE MAYOR ERIN TOLLINI - COUNCILMEMBER JIM FRASER - COUNCILMEMBER ALICE FREDERICKS - COUNCILMEMBER EMMETT O'DONNELL

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August 31, 2015

A WORD FROM THE TOWN MANAGER



Yellow School Bus Challenge!

It's back to school time, and time to find out whether the "Yellow School Bus Challenge 2.0" can really make a difference in peninsula traffic.

As you know, local leaders have been planning a substantial expansion of the school bus system for the past two years,

all with a mind to reduce school-related traffic on Tiburon Boulevard starting August 21, the first day of the school year. The contention is a simple one: that greatly expanding school bus ridership holds the potential to meaningfully reduce traffic.

To plan this expansion, the YSBC2.0 Committee, comprised of elected officials from Tiburon. Belvedere and the Reed Union School District (RUSD), staff from each of those entities, parents and transportation experts, devised a system with more buses and significantly increased routes, adding neighborhood stops along the way. The program was designed to address the many impediments to bus ridership raised by RUSD parents in a survey conducted late last year. Unsurprisingly, it identified the high cost of passes as an issue, but it went much further. It also flagged length of time on bus, convenience of stops, the ages of children on each bus (the issue of mixing younger and older children) and the preference for dedicated school-bound buses (a Bel Aire-only bus, Reed-only bus, etc.). The new system addresses all these concerns. The goal was to sell at least 1,200 one-way bus passes, close to double any prior year pass sales. This is the level of ridership identified as what it would take to noticeably ease traffic. I'm happy to report that number was exceeded, with pass sales now nearing the 1,300 mark.

So how is it going? The roll out was a little rough on the first few days - the bus company struggled to have adequately trained drivers on the routes (which can be complicated with our street systems) - but I'm happy to report that most of the kinks have been worked out and things are operating pretty well. It has been a steep learning curve for everyone involved,

Committee
Meetings

Quick Links

Town of Tiburon

<u>Tiburon Fire</u>
<u>Protection</u>
<u>District</u>

<u>Get Ready</u> <u>94920</u>

Marin Transit Rte 219 Shuttle

Bel-Tib Library

Reed School District

Belvedere-Tiburon Landmarks

<u>Tiburon</u>
<u>Peninsula</u>
<u>Chamber of</u>
<u>Commerce</u>

The Ranch (Recreation Department)

County of Marin, 3rd District

Facts About Marin Clean Energy

<u>Tiburon</u>
<u>Peninsula</u>
Foundation

and a few tweaks were, and may still be, needed to optimize performance.

That said, early indications are that traffic is ... flowing better! We will take objective measurements with traffic counts later this fall once we think the situation has stabilized, but I am cautiously optimistic that it is making a real difference during the busiest times on the Boulevard. If, as we gain more experience with the program, we are able to declare success, the next challenge will be to determine a permanent source of funding. Meanwhile, remember that the program only works if kids actually use their passes and ride the bus. Let's keep reinforcing this new community paradigm in every way we can. And thank you for your patience while we catch and correct problems. We are committed to making this system work for all concerned.

Very special thanks are due to Jim Fraser and Emmett O'Donnell from our Tiburon Council, and their Belvedere counterparts, Bob McCaskill and Sandy Donnell, for their leadership and extraordinary hard work from conception to implementation of this program. The RUSD is a tremendous partner in this effort, and in particular the school parents who joined the committee made an invaluable contribution to making the program work (from ideas to websites to marketing). Even Corte Madera, where some RUSD students live, stepped up with a contribution to help underwrite this program. I am so thankful for and impressed by the efforts of everyone who played a role in making this happen.

One More Word About Buses

Police Chief Cronin, who has been deeply instrumental in structuring and implementing the yellow bus challenge, offers the following note to remind everyone about rules of the road and buses: "California Vehicle Code Section 22454 prohibits drivers from passing a stopped school bus displaying flashing red lights and a stop signal arm. This prohibition applies to drivers approaching from the rear of the bus and those approaching from the opposite direction on any two lane roadway. This law applies to virtually every school bus stop in Tiburon, Belvedere and Corte Madera with the exception of two bus stops on the portion of Tiburon Boulevard between US 101 and Reed Ranch Road and Paradise Drive in Corte Madera between Prince Royal and El Camino. The fine is steep: a violation of this section is \$694.00 and one point will be assessed against the violator's license." Please watch out for the safety of school children and your own pocketbook - be sure to mind the law and avoid this violation.

Downtown Crosswalk

You may have noticed a new brick crosswalk in the downtown near The Lodge at Tiburon. It has been a common jay-walking site for years, and a Town circulation analysis identified it as a good location for a crosswalk to improve the downtown's pedestrian character.

The majority of the project was constructed well, however, we have determined that the brickwork does not meet our

specifications and needs to be redone. The contractor agrees and is redoing the work at no expense to the Town. We tell you this so that if you see the bricks being removed and replaced you don't conclude the Town has wasted funds. On the contrary, we are ensuring we get the value for which we have paid. We do apologize for the inconvenience of the additional work on the street.

Sincerely,

Pegg Cuman

Peggy Curran

NEWS BRIEFS

In Response to Your Question re: LEAF BLOWERS

Gas-powered leaf blowers and hedge trimmers have been banned in residential areas of Tiburon since 2002. The Council later updated its ordinance to add gas-powered leaf vacuums to this list. The Town's ordinance (Chapter 30 of the Town Code) does **not** regulate gas-powered lawn mowers or weed whackers.

Here's a recap of what is allowed:

Electric leaf blowers and hedge trimmers can be used in residential areas every day of the week between the hours of 9 a.m. and 4 p.m., except on holidays (see list of holidays, below).

Gas-powered leaf blowers and hedge trimmers are restricted to commercial areas between the hours of 9 a.m. until 4 p.m., Monday through Friday. No use is allowed on holidays.

Town-recognized holidays are: New Year's Day, Martin Luther King Day, President's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

Violations

Both landscapers/gardeners and the property owners who employ them are subject to citations. Call 415-789-2801 to report a violation.

For your convenience, the Town has prepared a chart, in English and Spanish, which summarizes the Town's ordinance. Contact the <u>Town Clerk</u> if you would like a copy.

Sincerely,

Town Staff

You Can Help Keep Our Drains Clear

The summer days are still long and warm, and the drought continues to take its toll, but Tiburon Public Works is already preparing for predicted heavy rains this winter. To prevent potential flooding this winter, we need your help.

Here is what you can do:

- 1. Keep any drainage channels through your property clear. Do not allow rubbish or yard waste to interfere with drainage ways.
- 2. Do not sweep yard waste into the curb. Dispose of all yard waste in the green waste bins.
- 3. Check culverts under driveways to ensure that they are clear.
- 4. Keep trees and bushed trimmed back to the curb for at least a height of 13 feet, to allow us to properly sweep.

Public works personnel will be inspecting drainage ways over the next few weeks. Thank you for your cooperation.

Sincerely,

Patrick Barnes,
Director of Public Works/Town Engineer

School is Back in Session: Be "Street Smart" for Safety



School is back in session and the "Street Smarts Marin" program is back to raise awareness for all of us -- drivers, cyclists and pedestrians -- about safe transportation in our community. You may have noticed these colorful banners along Tiburon Boulevard, at Town Hall, the Police Department, and at our local schools and neighborhoods.

The signs and banners are part of a public education program, sponsored by the Transportation Authority of Marin, to promote safety and to improve bicyclist, driver and pedestrian behavior. For more information, visit the <u>website</u>.

If you would like to post one of the banners (they have many different messages) in front of your home or at your business, please contact the Public Works Department at 415-435-7354.

Let's all get in the groove and drive, walk and cycle just a little more "smartly" and safely.

Sincerely,

Matthew Swalberg
Engineering Technician
Department of Public Works

One Day Oil Filter Exchange

ZERØWASTEMARIN

Saturday, September 12 O'Reilly Auto Parts - San Rafael

Everyone knows that used auto oil is recycled, but what about the filters?

Marin County residents will have an opportunity to recycle their used motor oil filters in conjunction with receiving a voucher for a new filter of up to \$7 in value on September 12, 2015. The event is sponsored by Zero Waste Marin and O'Reilly Auto Parts.

Bring your used filter to one of the two O'Reilly Auto Parts stores in San Rafael: 812 Francisco Boulevard West, or 1323 Second Street. You will receive a voucher that is good until the following day (September 13, 2015).

More information can be found on the Zero Waste Marin website.

Sincerely,

Kiel Gillis, Staffmember Marin County Hazardous & Solid Waste Management JPA

COMMUNITY EVENTS

LABOR DAY PARADE

Sunday, September 6
Line-up at 1 p.m. on Peninsula Road/
Parade starts at 2 p.m.



Join us for the 2015 Annual Labor Day Parade!

This old-fashioned, home town parade boasts live bands with a fantastic and fun variety of music, antique cars, and creative floats and entries from your favorite local organizations. Bring the family and enjoy the fun! The parade route starts at the corner of Tiburon Boulevard and Mar West and continues down Main Street and Beach Road, ending just before Belvedere Park, culminating with the final Concert in the Park of the summer.

Get Involved!

If your organization would like to join the parade or if you have an antique car you want to show off, please contact parade chair Sherry Burchert for an entry form at 415-435-4355.

We need volunteers!

If you are available on the day of the parade, or in the weeks before the parade, we need both adult and teen volunteers to be parade marshals, help decorate floats, or hand out supplies. Please contact Volunteer Coordinator, Sherry Burchert at sburchert@theranchtoday.org for more information on how you can help.

For more information, visit our website and look under "Events".

Sincerely,

Sherry Burchert The Ranch

CONCERTS AT OLD ST. HILARY: Avenue Winds



Sunday, September 13, 4 p.m. Old St. Hilary Landmark 201 Esperanza, Tiburon

Park at Boardwalk Shopping Center and Take the Shuttle 30 minutes before the concert.

Avenue Winds engages audiences of all ages with dynamic music performances featuring the classic of woodwinds and new works by San Francisco Bay Area composers.

For this Sunday afternoon in Tiburon, a **special program** has been created to take advantage of the marvelous acoustics of Old St. Hilary. It will feature works by French composers Bozza, Francaix and Taffanel, as well as Ligeti's popular *Sechs Bagatellen*, and a composition by their very own French hornist, Daniel Wood.

Tickets are available <u>online</u> at Brown Paper Bags, the Landmarks' office (415-435-1853), or Tiburon Town Hall. Prices are \$20, \$15 for seniors and under 18; limited tickets at the door.

Presented by Landmarks and the Heritage & Arts Commission, with generous support from Bank of Marin.

Sincerely,

Dave Gotz Belvedere-Tiburon Landmarks Society

ARTIST LAUREATE WORKSHOP: The Importance of Social Media

Monday, September 14, 6 -8 p.m.

Town Hall
2nd Floor Conference Room

Join us for a special presentation by local animator and Heritage & Arts Commissioner Vince De Quattro, who will talk about the value of social media in our everyday lives. You won't want to miss it.



Vince spent most of his visual

effects career with Industrial Light & Magic in San Rafael. He has worked with several other Bay Area special effects houses, and he spent a number of years in Southern California at Warner Brothers Digital Studios and the Sony High Definition Television Center, in Culver City. He is now head of production at Athena Studios in Emeryville, working on feature animation development.

He holds a Bachelor's degree in Fine Arts/Studio Art from the University of Southern California, as well as a Master's Degree in Computer Animation in Film from the USC Film School.

In 2005, Vince became a member of the Visual Effects Society and, in 2006, he became an academic member of the Academy of Television Arts and Sciences.

The talk will last one hour and the last half hour will be for questions and dialog.

Sincerely,

Jaleh Etemad Tiburon Artist Laureate jalehetemad@gmail.com www.jalehetemad.com

Belvedere-Tiburon Golf Tournament September 17, 2015 San Geronimo Golf Course



Join us for the 20th Annual Belvedere-Tiburon Golf Tournament to be held at the beautiful San Gernomino Golf Course in West Marin.

The event includes green fee, BBQ lunch before the shot gun start, post-play appetizers and drinks, raffle, contests and lots of prizes. Individual player fee is \$140; there is a reduced rate for 4 players (\$120 per person).

Proceeds from the tournament are shared by the Belvedere-Tiburon Landmarks Society and The Ranch.

For more information, visit our website, or call 415-435-4355.

Sincerely,

Cathleen Andreucci, Executive Director The Ranch

BEER FESTIVAL- September 19, 2015 Pt. Tiburon Plaza, 1-5 p.m.



Tickets are only \$40 and include unlimited tasting of over 60 craft brews, local restaurant food samplings, souvenir tasting glass, and full concert from cover band "Mustache Habor".

Proceeds go towards The Ranch Recreation Scholarship Fund. For tickets and event information, visit our <u>website</u>.

Sincerely,

Cathleen Andreucci, Executive Director The Ranch

OTHER COMMUNITY EVENTS IN SEPTEMBER:

- 1. Annual Coastal Clean-Up September 19
- 2. RCP Tiburon Mile Open Water Swim Sept. 20
- 3. Blackie's Hay Day September 26
- 4. Tiburon Challenger Tennis Tournament Sept.
- 26 through October 4
- 5. Tiburon Half Marathon and 5K Race October 4

These are all fun, family events that support local causes.

For more information, visit their websites:

www.coastal.ca.gov

www.rcpiburonmile.com

www.blackieshayday.com

www.tiburonchallenger.com

www.tiburonhalfmarathon.com

Sincerely, Town Staff

14th Annual Photography Contest

Belvedere Community Foundation Sponsors Online Digital Photography Contest

There's still time to enter! We will accept entries for this year's contest until October 31, 2015.

Last year, we had 92 talented photographers

submit nearly 200 beautiful images in six categories, using cameras and smartphones. This year, there are six categories to choose from:

- * Architecture on the Tiburon Peninsula
- * Events of the Tiburon Peninsula
- Wildlife on the Peninsula
- * Views of the Tiburon and Belvedere Peninsula
- * People of the Tiburon Peninsula
- * Life in Tiburon and Belvedere (Entrants age 5 to 18)

There will be a People's Choice Award given to one photo in the contest. Any registered person can vote for what is, in their opinion, the best photo in each category.

Each winner will be acknowledged at the final awards event to be held at Belvedere City Hall on November 12.

Register here.

Sincerely,

James Campbell, 415-309-0619

Community Calendar

For the scoop on events and meetings sponsored by local nonprofit community and government organizations on the Tiburon Peninsula, visit the Belvedere-Tiburon Library's excellent community calendar.





Council and Commission Meetings

Town Council: First and third Wednesdays at 7:30 p.m. - September 2 and September 16.

Design Review Board: First and third Thursdays at 7 p.m. - September 3 and September 27.

Planning Commission: Second and fourth Wednesdays at 7:30 p.m. - September 9 and September 23.

Heritage & Arts Commission: Fourth Tuesday at 7 p.m. (Town Hall Conference Room) - September 22.

Parks, Open Space and Trails Commission: Third Tuesday every other month at 6 p.m. - next meeting is September 15.

Disaster Advisory Council: meets Quarterly at 4 p.m. - next meeting is Tuesday, October 20.

Unless otherwise stated, all meetings are held in the Town Council Chambers located at 1505 Tiburon Boulevard, Tiburon CA 94920.

Tiburon Talk

c/o Town of Tiburon 1505 Tiburon Boulevard Tiburon, CA 94920

Editor: Diane Crane Iacopi 415-435-7373

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